

APRIL 2019

SCAT PACK CONNECTION

Mopars Unlimited Spokane
Club Newsletter

2019 Season Begins

Spring is here, is your Mopar ready? Like many of us, you had a wish list of things you wanted to get done to your ride before show season starts. I know I did. I had hopes of rebuilding my 383 and giving it a new lease on life. I did some research and found out the going rate for a shop to do the work. I am talking you drop it off and then in two weeks, shazam, all done. For this magic act to happen will cost around 6k. Doable, but ouch!

I got talking to a buddy of mine, who is like Mr. Mopar in my eyes. He is willing to do the job and will make sure it's done right without paying the large overhead of a shop. Unfortunately the timing just wasn't right, too many irons in the fire this winter.

I told him not to worry, but we would wait until the time is right. This means burning oil for one more season. I know on today's cars 144k miles is maybe $\frac{2}{3}$ it's life, if well maintained. A 65 Plymouth 727 is 3 speed and was good for 100k miles no problem. Most people back in the day drove them to 75k and then traded them in. So I have to ask myself, am I pushing my luck, or worse, will I be pushing my Plymouth too far. Time will tell. I guess I am willing to take that chance so that I can have my engine rebuilt by someone I trust and know will do things right. Just in case though, I have my AAA paid up and I get 200 miles of free towing.

The most important thing is I am ready to hit the road for a new season. And I am anxious to see all of you at the upcoming car events and shows.

Greg Collin

UPCOMING MEETING

April 9 — General Meeting at 5:30

Special Location

**Shelley's Dyno Tune
and Performance**

4305 N. Barker Road

About a 1 block south of Trent on
Barker.

April 9th— 5:30 to 8pm

If you are interested please contact Mike ASAP. His number is 509-926-2421.

Phil sold his property and has to be out by May 1st. He has agreed to Dyno Tune our Vehicles for \$60, a last time deal. Also Phil will need 3 helpers to assist him in running the cars through.

**April 12—Spokane Speed &
Custom Show**

Meet at the front door at 6:00 pm wearing your MOPARS Unlimited sweatshirts, tee shirts and jackets to enjoy the show.

Tickets \$12 at the door.

Did You Know?

Mopar is short for Motor Parts. The acronym dates back to the 1930's when it was trademarked and used to advertise a line of antifreeze products made by the Chrysler Motor Parts Corporation in 1937. From that a clever nickname was born. Mopar was soon used interchangeably with the longer Chrysler Motor Parts Corporation name in branding and advertising.

In 1964 Chrysler even established a Motor Performance Parts Division to handle part development. With all of these changes it was time to give the Mopar label a second look. Chrysler opted to stop printing individual brands on the Mopar logo as of 1964, eliminating Dodge, Chrysler, Plymouth and Desoto from the symbol. The oval design was also nixed in favor of MOPAR listed in block letters with a larger "M" icon above.

This transformation in logo design paved the way for the "Omega M" emblem created by marketing manager at Chrysler Corporation, George Robinson. A distinctive element of the 1972-2001 logos was a pentagon made of five triangles. The logo acquired the name Pentastar, as the gaps between the triangles looked like a star. Since 2002 Chrysler has been using a very simple identity mark – the "Omega M" icon in blue and the word "MOPAR" below it.



Logo since 2002

Up-Coming 2019 Car Shows

April 12 Spokane Speed & Custom Show We will meet at the fairgrounds front gate at 6:00 pm wearing our MOPARS Unlimited Sweat Shirts, Tee Shirts and Jackets to enjoy the show. Last year was a great turn out and it was decided this should be an annual event.

May (tbd) Trophy Building at Dean's Shop Come spend time with friends and be a part of the assembly line as we build the trophies for our show in June. (Tentative Date)

May 11 34th Annual Run to Depot Days Classic Car Show In beautiful Wallace Id. Leave Liberty Lake Starbuck's parking lot at 7am. We will travel up as a club and help them with the show. The entire downtown becomes a car show. There are shops to check out and good food to be had in town.

June 8 38th Annual Mid Columbia Mopars Show Richland. We will meet in Spokane and cruise down to Tri Cities together. More information coming in May's newsletter. This show pairs great with the Yakima show on June 9.

June 15 Club Cruise Cruise in or ice Cream shop stop. We will go over last minute details for our show.

June 22 Spokane MOPAR'S Car Show at Dishman Dodge. Show hours 4 pm to 8 pm. Everyone is needed to help make this a great show.

July 12 7pm MoParty at Paradise Falls Restaurant Missoula, MT. There are usually two groups that go over. The times will be decided as we get closer.

July 13 MOPARS At The Fort (Fort Missoula) Early wakeup in the morning for the Car Show check in at 8am. Our Club Member Chad Parrish does a great job with this show so let's all support him.

July 18 6pm INCCC Downtown Scholarship Car Show. The all city, all clubs local event. Our club always helps with parking for this prestigious show. This is also a must go for all car fans. More information in June newsletter.

July 20 Noon—5pm Rock & Wheels Benefit Car Show. This is a new show this year. This will benefit the Spokane Humane Society. We will park as a club display, so we will meet at a pre-planned location and drive in together.

August 24 Post Falls Cops & Kids Open House. This show is put on by one of our own members, John Bujosa, and is a must see event.

September 14 Liberty Lake Show New show, also put on by John Bujosa. Watch for upcoming details.

October Fall Cruise. Always a great club activity. Keep your eyes open for further details.

If anyone has an event date and time that needs to be included

let Esther or Greg Collin know!! Thanks.

Chrysler Corporation Milestones

- 1928** Chrysler acquired a company 5 times its size. Dodge Brothers.
- 1929** Chrysler expands to offer more brands: Chrysler, Dodge Imperial, Plymouth and Desoto.
- 1930** Chrysler was the first to offer power brakes.
- 1934** Chrysler Airflow was one of the first air resistance production automobiles.
- 1936** Chrysler reached a record output of 1 million vehicles per year.
- 1938** Chrysler produced $\frac{1}{4}$ of all the autos in the US.
- 1941** Chrysler was the first to offer stylish station wagons with wood and steel body. The Town and Country.
- 1950** Chrysler is the first to offer power windows.
- 1955** Chrysler was the first American auto builder to offer cars with fully transistorized radios.
- 1960** Chrysler offers a car with a record player that played 45s.
- 1980** Lee Iacocca is the first head of a car manufacturing company to appear as a spokesperson.
- 1984** Chrysler acquires American Motors for 800 million dollars.
- 1987** Chrysler invents a new type of mini van.
- 1988** Chrysler was the first to have airbags as standard equipment.
- 1998** Chrysler and Daimler combine businesses as “Merger of Equals.”

Trivia

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1. What year was the first year the Charger had a vertical split grill?
 2. In 1973 how many 340 4-speed Barracudas were built, making them a collector's item?
 3. Chrysler Hemi engines (426) were rated at a lower 425 hp to help keep

Memories:

Do you have a memory of a car show incident from 2018? Maybe a family experience involving your car? We would love to hear about it. This is your newsletter and we want to print your stories.

To tell us your story please email it to pictlady@yahoo.com Include a picture if you can.

You can always send your story without a picture by sending it to the same email address.

For Sale or Trade

Does anyone have any automotive related items for sale or trade?

If so, email the information to moparmike2@gmail.com or call Mike at 509-926-2421.

You might have just the part that someone else is looking for.

Time to Participate

We Need Your Help

When you start thinking about June 22 it seems to be a long way off, but really it is just around the corner.

There are many things that must be done to make our club sponsored show a success. One of those is getting sponsors and donations for the show.

Think about places you go on a regular basis, your business or place of work, people you know with business connections, or just go out and talk to businesses and see what they might be willing to give. We are looking for all kinds of donations, including certificates.

We need to work on sponsors. If you would like someone to go with you to make a donation call on your sponsor please know we can help each other.

Call Dean Churchill 951-3976.

2019 BOARD MEMBERS

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